

Alexis Yax

LinkedIn Profile

EDUCATION

Texas Tech University, Honors College, Rawls College of Business — Lubbock, TX
Bachelor of Business Administration (B.B.A.), Major in Marketing — Expected Graduation: December 2025

- GPA: 3.81
- Dean's List: Fall 2023, Spring 2024
- Presidents List: Fall 2024
- Relevant coursework: Financial Accounting, Managerial Accounting, Business Analytics, Microsoft Excel for Business, Business Economics, Digital Marketing, Strategic Management, Marketing Research and Analysis, Introduction to Production/Operations Management, Statistical Methods

Austin Community College — Austin, TX
Associate of Arts, General Studies — Graduated: December 2022

- Phi Theta Kappa Honor Society
- GPA: 3.59
- Academic Achievement: Scholastic Leadership

WORK EXPERIENCE

Texas Tech University — Lubbock, Texas
Math 1330 - Supplemental Instructor Leader — August 2024 – Present

- Lead and facilitate engaging group review sessions for 20-150 students, focusing on enhancing learning outcomes.
- Collaborate with faculty to align teaching methods with student needs, optimizing the learning environment.
- Analyze student performance data and provide feedback to improve instructional methods and learning experiences.

Lifeguard Manager — seasonal work — June 2023 – August 2024

- Managed a team of lifeguards, ensuring smooth scheduling, resource allocation, and operational efficiency.
- Developed and implemented cost-effective solutions for pool maintenance and team performance.
- Led the team to meet safety and compliance standards, demonstrating attention to detail and process management.
- Swim Lesson Instructor — seasonal work — May 2021 – August 2024
- Designed and delivered personalized swim lessons to diverse clientele, focusing on safety and skill development.
- Collaborated with colleagues to continuously improve lesson plans and customer experience.

CERTIFICATIONS

- Hubspot Content Marketing Certification
- Hubspot Inbound Marketing Certification
- Google Analytics Certification

SKILLS

- **Analytical & Technical Skills:** Proficient in Excel for financial analysis, data mining, and statistical analysis. Strong problem-solving and critical thinking abilities, with experience applying data-driven strategies to real-world scenarios.
- **Project Management & Coordination:** Demonstrated ability to manage schedules, resources, and teams to achieve successful outcomes. Hands-on experience in organizing and implementing initiatives, from scheduling lessons to ensuring customer satisfaction.
- **Communication & Collaboration:** Excellent verbal and written communication skills. Able to present ideas clearly and work effectively in team environments. Adept at collaborating across cross-functional teams, demonstrating leadership and empathy. Interest in Technology: Passionate about understanding and exploring technological subjects, including data analysis, cybersecurity, and digital performance.